

Experts at True Builders Get the Job Done Right

By Marialice Quinn

True Builders is a next generation company. In owner Mark Lever's previous experience as a plumber, he saw an opportunity to take his work to the next level. "I saw a lot of work still to be done after the initial repairs were completed," says Mark. "Instead of leaving people with their water damage, I wanted to be involved in helping them put it all back together. That gave me the idea to open a business to do restoration and remodeling, where we don't just stop the leak and fix that problem, but we finish the job for the client - whether the client wants a simple dry-out or a complete renovation of the space."

With that thought in mind Mark founded True Builders three years ago in Winter Haven and earned his water and fire restoration certification through the Institute of Inspection, Cleaning and Restoration. Consumers know that when they hire IICRC certified technicians or firms, they have hired experts who will ensure that the job will be completed to the industry's highest standards.

"We are a one-stop shop," says Mark. "If somebody has a leak we locate the leak with a leak detection machine and from that point on we do the drying out with fans and the restoration portion. When the job is done, we direct bill the homeowner's insurance company."



"The definition of True Builders is having a professional in each area," says Mark. "Rather than one person who knows a little about a lot of things, we have the painters, the cabinet builders and installers, the plumbers and roofers. Using employees as well as subcontractors, we handle everything so our customers only have to deal with one person, and they get a professional job."

"That's why we stand apart," adds Mark. "We have professionals and every job is done with excellence and quality."

"After a little over a year in business," says Mark, "our client base was growing rapidly enough that I opened an office in Wesley Chapel to serve Hillsborough and Pasco counties." Mark's childhood friend Issac Turpin, also certified through IICRC, heads up that office, and according to Mark "Issac has done a tremendous job in building the company's reputation for quality work."

True Builder jobs are supervised by Mark and Issac, as well as Mark's father, Robin, a licensed building contractor, and in Tampa Jimmy Miller, who has many years experience working with Lennar Homes.

Fire/Water Restoration

Whether you have suffered floodwater, storm or fire damage, True Builders has 24-hour response units on call, waiting to help customers begin the process of restoring their home. True Builders' teams of trained and qualified restoration professionals provide a fast, no obligation estimate, and then work hand-in-hand with the insurance companies. "Our highly skilled restoration and remediation experts will immediately begin a comprehensive process to dry, preserve and restore as much of

your property as possible," says Mark.

"If rain or floodwater is still getting into your home or business because your building has been damaged," continues Mark, "our restoration specialists will quickly go to work to seal and protect your property from additional water exposure. Once your property is secure, the all-important water extraction, drying, dehumidifying and decontamination process can begin."

During any water damage restoration project, whether it is minor or from major flooding, True Builders also conducts a thorough mold inspection and where necessary performs mold remediation. "Our mold inspection team has the knowledge and equipment to test every nook and cranny of your home," says Mark, "and we will remove all mold, whether it is just an eyesore or a dangerous, illness-causing variety."

Kitchen/Bathroom Remodeling

"When it comes to bathroom and kitchen remodeling," says Mark, "we handle everything from shower wall replacements and sink installs to complete remodeling. We take pride in our efficient, first-rate services, as well as our dedication to customer service, and we make it a point to always ensure that our customers are pleased with our exceptional workmanship and dependable and trustworthy employees."

"We bring a whole new level of quality and professionalism to the construction industry," says owner Mark Lever. "We are a Christian owned and operated company and our business is run by those ethics. I attend Free Life Chapel in Lakeland. Pastor Scott Thomas has helped change my life and my business; teaching me the principles of running the business and properly handling the finances. The principles of tithing as well have had a huge impact in my life and business."

Issac, a worship leader at his church, Waters Edge in Wesley Chapel, shares those Christian principles, and Mark's father, a pastor for many years, "came into the business as role model to teach us how to do it right" according to Mark.

"We believe we are going to be here for a long time," says Mark, "so giving back to our communities is very important to us. Our community involvement includes sponsorship of multiple baseball teams and soccer teams."



"I like to tell people, 'remember the name because it will be around for a while,'" says Mark. "Our goal is to exceed expectations with honest and quality work, and we are here to stay."

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